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Attorney Docket No.: 13906-132001 /

Mail Stop Patent Application

Commissioner for Patents

P.O. Box 1450

June 27, 2003

Alexandria, VA 22313-1450

Presented for filing is a new continuation-in-part patent application of:



Applicant: THOMAS WITTING

Title:

PREDICTING MARKETING CAMPAIGNS USING CUSTOMER-SPECIFIC RESPONSE PROBABILITIES AND RESPONSE VALUES

DELAWARE

BOSTON

DALLAS

NEW YORK SAN DIEGO

SILICON VALLEY

TWIN CITIES

WASHINGTON, DC

under 37 CFR §1.53(b): **Pages** 

Specification 34 Claims 4 Abstract

Declaration [To be Filed at a Later Date]

Drawing(s)

**Enclosures:** 

- Postcard.

This application is a continuation-in-part (and claims the benefit of priority under 35 USC 120) of U.S. application serial nos. 10/413,442, filed April 14, 2003 and 10/445,722, filed May 27, 2003.

Enclosed are the following papers, including those required to receive a filing date

Under 37 CFR §1.53(f), no filing fee is being paid at this time.

If this application is found to be incomplete, or if a telephone conference would otherwise be helpful, please call the undersigned at (612) 335-5070.

> CERTIFICATE OF MAILING BY EXPRESS MAIL Express Mail Label No.\_ EV 342626686 US June 27, 2003 Date of Deposit

## FISH & RICHARDSON P.C., P.A.

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Kindly acknowledge receipt of this application by returning the enclosed postcard.

Please send all correspondence to:

PTO Customer No: 32864

Respectfully submitted,7

J. Richard Soderberg

Reg. No. 43,352

Enclosures JRS/dkw

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